

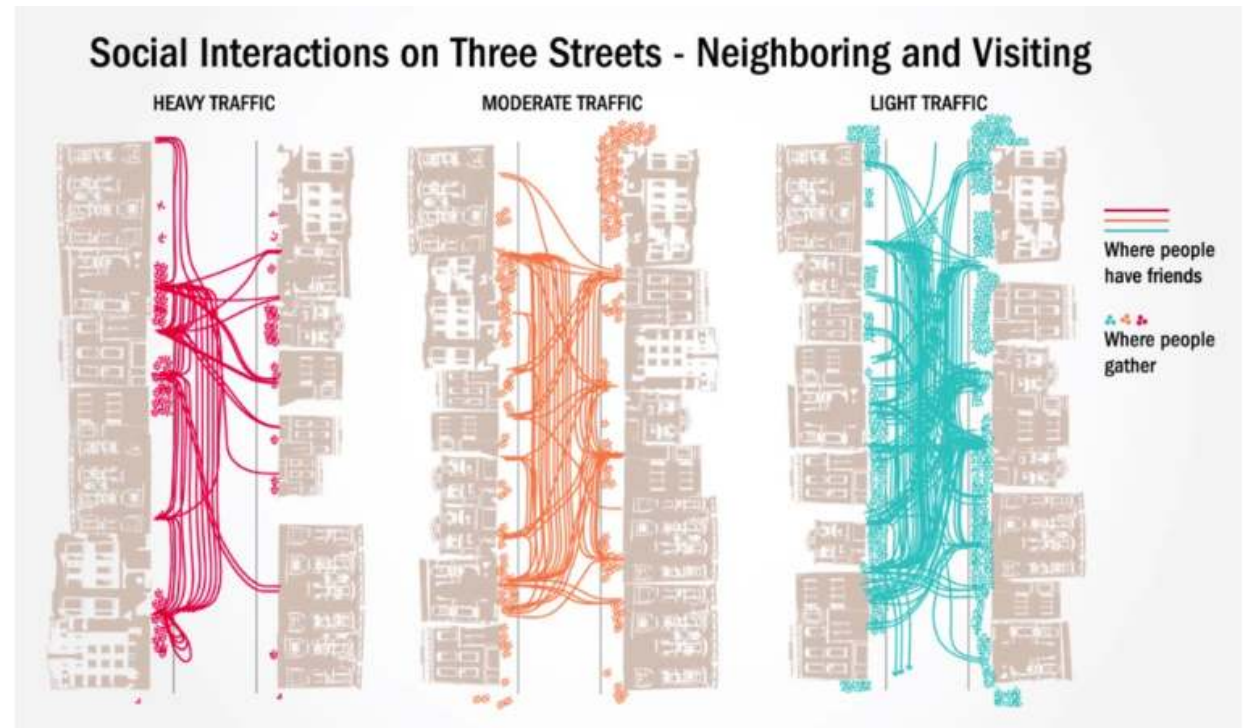
Agenda item 9

# Heavitree and Whipton Low Traffic Neighbourhood project

Exeter Hatoc 15th July 2022



# What are Low Traffic Neighbourhoods



Research illustrating the effect of traffic on social interaction.  
Source [Donald Appleyard \(kottke.org\)](http://kottke.org)

# Low Traffic Neighbourhood Impact

## Statistics from 4 London LTNs

- Roads inside traffic reduced 45%
- Boundary roads increase of 5% average
- Overall total decline in traffic of 10%, increase in active travel 50%



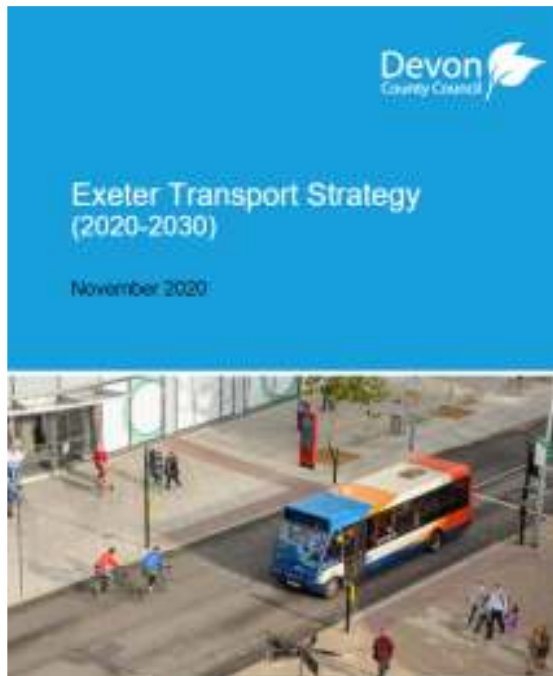
Sources:

Living streets: [Impact of 2020 Low Traffic Neighbourhoods in London](#)

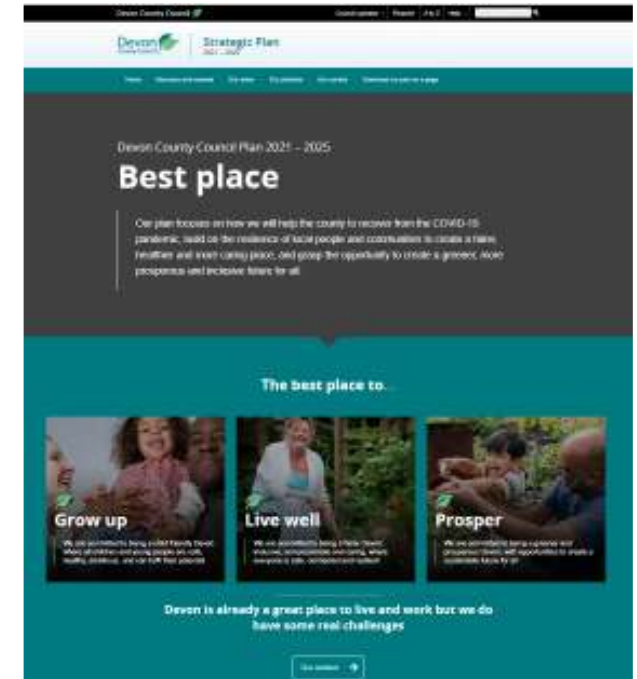
Sustrans – [A guide to the evidence around Low Traffic Neighbourhoods](#)



# Devon County Council LTN Strategic and Policy alignment



Devon County Council  
County Hall, Tavistock Road, Exeter, Devon EX2 4DD



promoting more opportunities for active travel

# Why Heavitree and Whipton LTN



November/December 2020 area wide public consultation held which identified key issues affecting streets in Heavitree & Whipton:

- Traffic has a negative effect on the attractiveness of the area
- Walking and cycling is not given priority over cars and other traffic
- Parking significantly contributes to pollution



# Heavitree and Whipton consultation phase 2



*Traffic filter options:*

*Option 1: North- South*

*Option 2: North- South*

*Option 3: East-West*

*Option 4: Combination of all*

Phase 2: September/ October 2021: approx. 1400 responses

*Full maps and consultation material available on website [devon.cc/exeterstreets](http://devon.cc/exeterstreets)*



# Promotion of the consultations

- Online Social media
- Offline (press releases, newsletters)
- Businesses, churches, community groups, schools
- Posters on lamp posts and in shop windows
- Outreach (events)
- Webinar
- Word of mouth!

 **Devon County Council**  
Sponsored ·  ...

Thank you to everyone who has taken part in the consultation so far. It has provided us with some really valuable information on how we can make your streets better for everyone. The consultation ends on Friday 18th December, so please share your views if you haven't already done so.



**Heavitree and Whipton  
are changing**

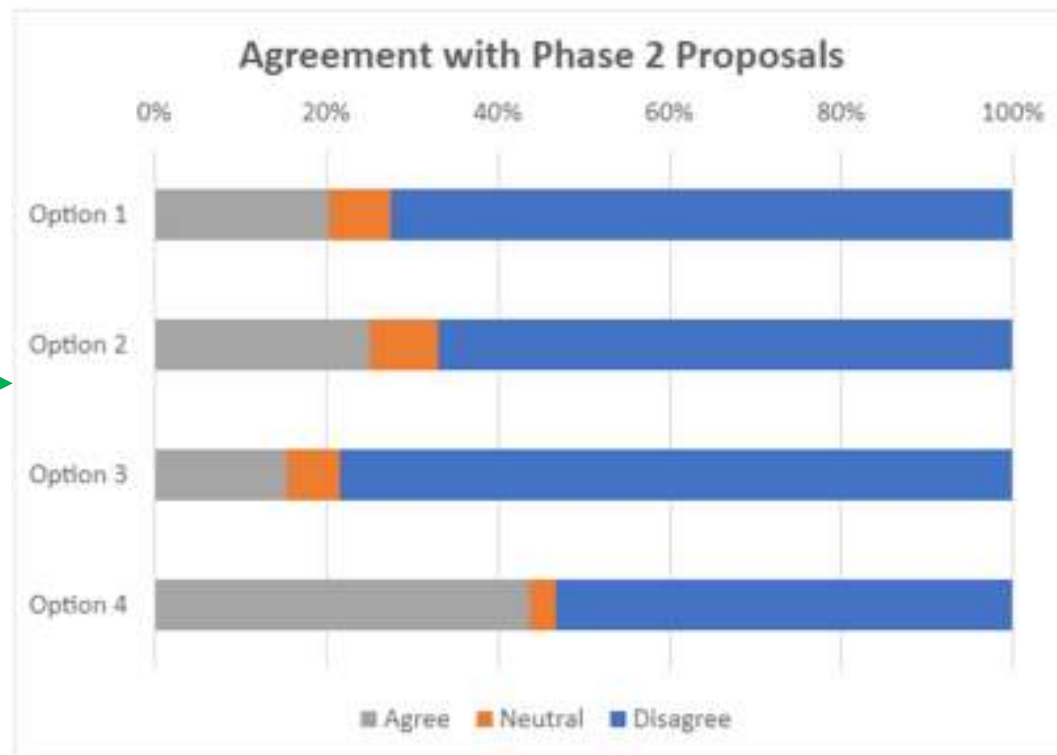
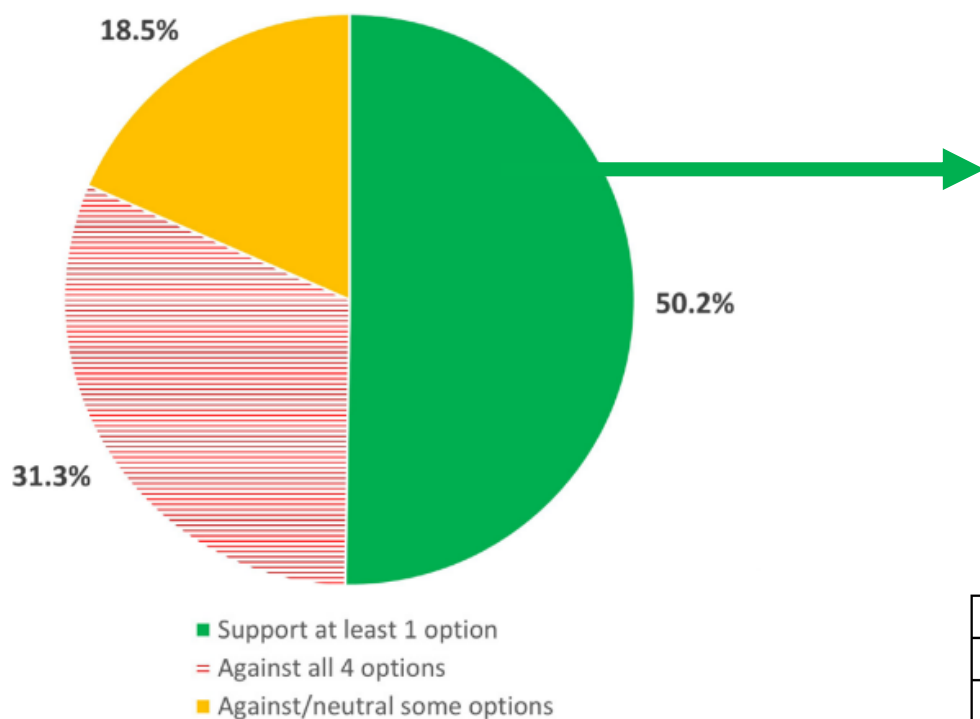
**Tell us what you think of your  
neighbourhood streets and change  
them for the best**

PLACEBUILDER.IO  
**Have your say**  
Tell us what you think should ch...

[LEARN MORE](#)

# Feedback received Phase 2 consultation

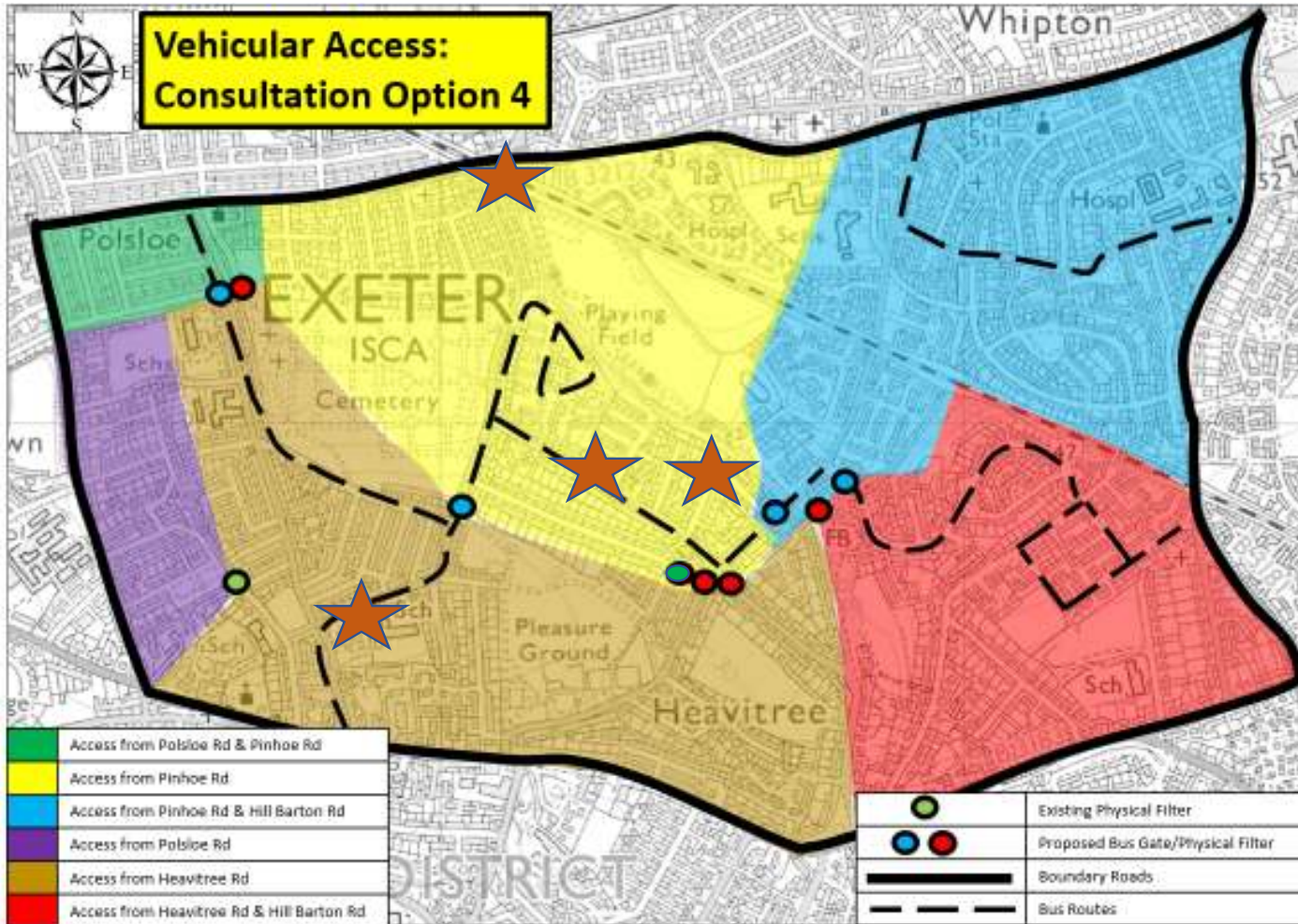
Breakdown of responses regarding traffic filter options



Heavitree & Whipton Residents	Total Respondents	Oppose	Neutral	Support
Option 1	853	72%	7%	21%
Option 2	743	66%	8%	26%
Option 3	738	78%	6%	15%
Option 4	805	57%	4%	39%



# Phase 2 consultation



Frequently raised comments (for option 4):

- Access to Heavitree Fore Street from the Chard Road/ Sweetbrier Lane area should be retained
- The proposed Hamlin Lane filter should be moved North
- The proposals could cause difficulties accessing the South Lawn Medical Practice
- Recent discussions held with residents of Whiteway drive regarding access to boundary roads

# Next steps

- Develop a revised option based on the feedback received
- Engage with stakeholders
  - Blue light services
  - Carers
  - Disability groups
  - Taxi companies
- Develop a bespoke communication and signing plan for a possible future trial
- Continue traffic monitoring
- Update Hatoc at a future meeting



# Thank you for listening

Further information

Website: [devon.cc/exeterstreets](https://devon.cc/exeterstreets)

Email: [transportplanning@devon.gov.uk](mailto:transportplanning@devon.gov.uk)



Image source BBC